



best classic wedding

jimmy & kurt
may 18 • new york city

PLANNED BY CPS EVENTS AT THE PLAZA
PHOTOGRAPHY BY BRIAN DORSEY STUDIOS



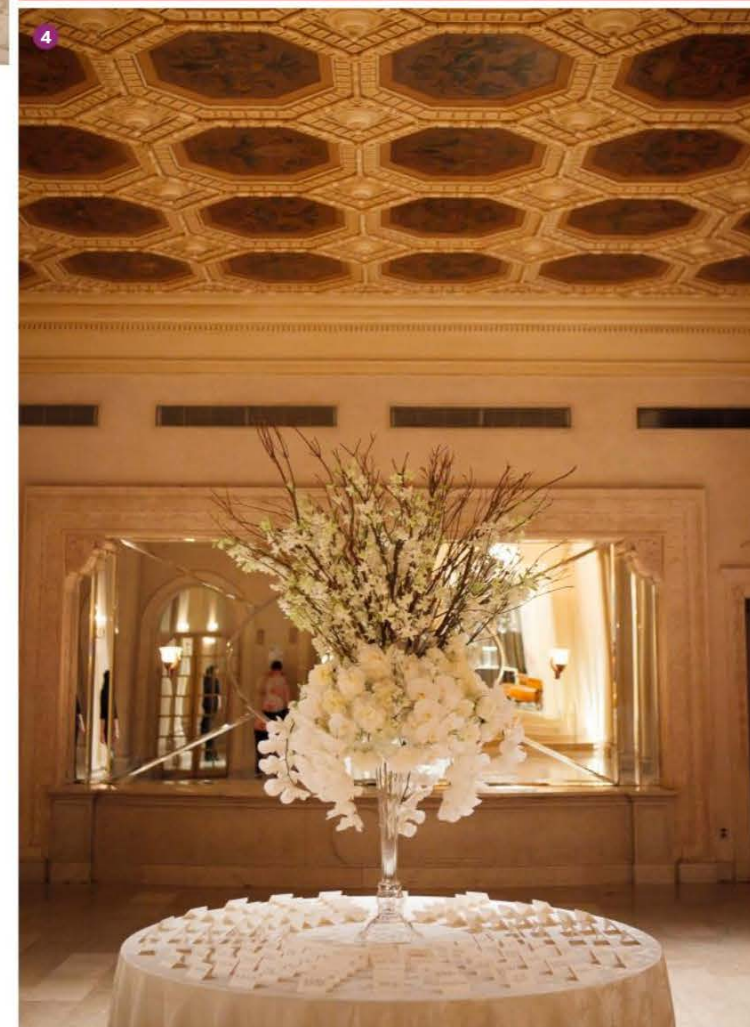
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Nothing exudes timeless elegance like The Plaza, making it the perfect match for Jimmy Serrano (27 and Program Manager, Global Talent Acquisitions for Amazon; right) and Kurt Roggin's (41 and Head of Human Resources for Biogen Idec-USA) formal affair. To play off the aesthetics of the historic hotel, they chose a classic black, white, ivory and gold palette and complemented the space with lush white flowers, soft candlelight and gold-rimmed china. Topping things off: a sky-high cake. **1** The couple picked classic Cartier Love rings. **2** Escort cards were tucked into small elegant envelopes. **3** "We let our 'groomsmen' and men choose their own evening gowns and tuxedos. We told them all to dress like they were going to the Oscars," Kurt says. **4** The Plaza's lofty, opulent rooms called for expansive floral arrangements.



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5 The almost-five-foot-tall cake from Sylvia Weinstock was completely decked out in handmade sugar flowers. "It was like nothing you've ever seen," Kurt recalls. 6 The highlight of the rehearsal dinner? A cheeky cake topper. "It was a hit—everyone loved it!" Kurt says. 7 Close friends gifted the couple with a portrait of their beloved Wire Fox Terrier, Hudson. He was also the inspiration for the favors—custom-made iced sugar cookies in the shape of the pup. 8 A custom gold monogram adorned the tasteful ivory invites.

9 Chic white orchids overflowing in glass vases served as the centerpieces. 10 Putting their own twist on tradition, Jimmy and Kurt together tossed one of the "groomsmaid" bouquets to all of their single friends on the dance floor.



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the vision

"Classic, timeless and elegant."

the visionaries

Ceremony & Reception Site The Plaza, New York City **Photography** Brian Dorsey Studios **Videography** New York Film Works **Planner** Emily Reifel/CPS Events at The Plaza **Flowers** Belle Fleur **Officiant** Sue Wit (Kurt's mother) & Lisa Traina **Attire** Jimmy: Tom Ford, Neiman Marcus; Kurt: Giorgio Armani Black Label, Neiman Marcus **Hair** Warren-Tricoli **Shoes** Ferragamo **Wedding Rings** Cartier **Attendants** Various **Stationery** Connor **Rentals & Catering** CPS Events at The Plaza **Cake** Sylvia Weinstock Cakes **Music** Hank Lane Entertainment; cocktail hour: Cantaloupe Music Productions **Favors** Eleni's New York; Flair Designery **Accommodations** New York Park Lane **Honeymoon** Four Seasons Resort Bora Bora, French Polynesia

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